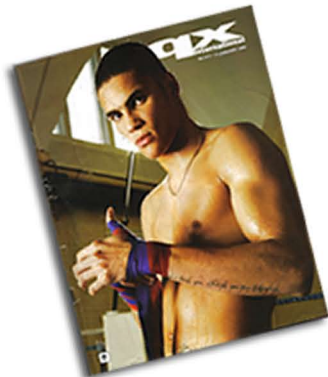


As featured in
qx International

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ALTERNATIVES

Pain-free hair removal

Do you want permanent hair removal but have sensitive skin or a low pain threshold? Does the thought of waxing or sugaring put you off?

Now, for the first time there is an almost totally pain-free treatment called **Chromolite**, which offers the permanent solution of electrolysis and laser

hair epilation, but with a tiny fraction of the pain involved. Donning special UV-resistant glasses, QX tried this new innovation. It works by utilising an intense light burst that reacts with the pigmentation in the hair from a hand-held light source, located in what resembles an electric shaver. Ice packs are put on the skin first to numb the area and cool the skin. After a couple of minutes, when the skin is numb, a gel is applied and then the fully-qualified and licensed beauty therapist and owner of the shop, Lema, quickly and skilfully rests the applicator on the skin patch before a nano-second of high-intensity light is flashed upon

it. The light is absorbed by the dark pigment in the hair and this is what kills the hair follicle. Similar to electrolysis and laser processes, roughly 6 treatments are required to destroy the hair follicle permanently.

As it works on pigmentation, unfortunately black or suntanned skin cannot be treated using this method, although lighter skin



tones, for example Asian and Mediterranean, can be treated with this product. It is also most effective on darker coloured hair so it's not suitable for blond hair.

Speak to Lema Cankan at Alternatives, 231 Holloway Road, London, N7 8HG. Tel: 020 7700 5015. www.alternatives-beauty.co.uk - Prices start from £30